

STELLA McCARTNEY



The Company

- Launched in 2001.
- 46 freestanding stores worldwide, reaching 77 nations through 863 diverse retail shops and shipping online to 40 nations.
- Countries of main manufacture: Italy, Hungary, Spain, Portugal, India,
- Ready-to-Wear , fragrances, sports by a partnership with Adidas, handbags, lingerie, eyewear, and children's wear
- Annual revenue of £32.5 million in the last year
- Stella McCartney LTD is managed by Anin Star Holding Limited (a filial of LVMH), Stella holds 51% while Anin-LVMH holds 49%

Breakdown of 2021 EP&L Results



Figure 2. Breakdown of 2021 EP&L results by tier (€)

EP & L Tool

- Direct Operations: Office, retail & distribution centers
- Finished production assembly
- Material Production
- Raw Material Processing
- Raw Material Extraction

Measures

- traceability and accountability for their supply chains
- water consumption for the processing of raw materials
- land used for processes
- CO2 emissions
- Water pollution
- Waste

UN Charter for Climate Action
Paris Agreement



- Stella McCartney Pink - Breast cancer awareness
- Stella McCartney Green - Protection of the Environment
- Trainings for local communities
- Speak Up Tool [online complaints]
- Fashion manifesto for the future of the industry



- **President & CEO:** Gabriele Maggio (London)
- **Group Managing Director:** Antonio Belloni (Paris)
- **CFO:** Jean-Jaques Guiony (London)
- **CEO & founding partner** (Iconic Capital): Divesh Kanthylal Makan (London)
- **COO:** Marco Guaschi (London)
- **Director:** Helen Newman (London)
- **Creative Director & Designer:** Stella Nina Willis (London)
- **Internal committee** for the Speak Up Tool
- **Global heads** in diverse areas: Marketing, Sustainability, Innovation etc.

